

**Inauguration BRICSCESS Exercise and Sports Science Conference
(BRICSCESS 2017)**

**Sports Mega Events and Health Promotion: Policies and Legacies in Exercise and
Sports Science**

TENTATIVE PROGRAM (Nov 29–Dec 2, 2017)

Wednesday, Nov 29, 2017		
2:00 pm - 6:00 pm	REGISTRATION	
6:00 pm - 7:00 pm	OPENING CEREMONY WELCOME ADDRESS	
		CHAIRPERSON: Prof. Dr. Larry DURSTINE (USA)
7:00 pm - 7:30 pm	KEYNOTE 1	Dr. Victor MATSUDO, MD (Brazil) Agita Sao Paulo-Agita Mundo: Promoting Physical Activity and Health in the World
7:30 pm - 10:00 pm	COCKTAIL RECEPTION & DINNER CULTURAL PERFORMANCE	

Thursday, Nov 30, 2017

		CHAIRPERSON: Prof. Dr. Hans de Ridder (SA)
9:30 am - 10:00 am	KEYNOTE 2	Prof. Dr. Stephen KOPECKY, M.D., (USA) Importance of Both Individual and Community Efforts to Increase Physical Activity: from a Cardiologist Perspective
		CHAIRPERSON: Assoc. Prof. Dr. Nara Oliveira (Brazil)
10:00 am - 10:30 am	KEYNOTE 3	Prof. Dr. Ming-Kai CHIN (Hong Kong-China) "Changes" in Physical Education with Linkage to Health: Practical Implementations from Local to Global
10:30 am – 10:40 am	BRAIN BREAKS	
10:40 am – 11:10 am	TEA BREAK	
		CHAIRPERSONS: 1. Assoc. Prof. Dr. Maya Van Gent (SA); 2. Prof. Dr. Bin Wang (China); 3. Prof. Dr. Gurmeet Singh (India)
11:10 am - 11:30 am	INVITED SPEAKERS 1, 2 & 3 (Parallel sessions)	1. Prof. Dr. Gulshan KHANNA (India) Impact of Indian Professional Leagues and International Competition on Health Promotion 2. Prof. Dr. Ian CULPAN (New Zealand) Is Physical Education Worth Saving? What are the Benefits and Can Olympism Contribute to its Educative Worth? 3. Prof. Dr. Erika ZEMKOVÁ (Slovakia) Functional Assessment of Human Performance in Prevention and Rehabilitation of Injuries
		CHAIRPERSONS: 4. Assoc. Prof. Dr. Maria ABULKANOVA (Russia); 5. Prof. Dr. Gıyasettin DEMIRHAN (Turkey); 6. Assist. Prof. Dr. Biljana POPESKA (Macedonia)
11:30 am - 11:50 am	INVITED SPEAKERS 4, 5 & 6 (Parallel sessions)	4. Assoc. Prof. Dr. Ricardo UVINHA (Brazil) Sports, Leisure and Health Promotion: Potential Legacies from the "Sports Megaevents of the Decade" in Brazil 5. Prof. Dr. Verónica VIOLANT HOLZ & Prof. Dr. Myriam GUERRA-BALIC (Spain)

		<p>Fitness Level Differences Between Advantaged and Disadvantaged Children in the City of Barcelona (POIBA Project)</p> <p>6. Dr. Sharon PHELAN (Ireland)</p> <p>Eirerobics: Dancing Towards Fitness the Irish Way!</p>
		<p>CHAIRPERSONS: 7. Prof. Dr. Abel TORIOLA (SA); 8. Prof. Dr. Jingzhen YANG (China); 9. Assoc. Prof. Dr. Elena Carrillo ALVAREZ (Spain)</p>
11:50 am - 12:10 pm	<p>INVITED SPEAKERS</p> <p>7, 8 & 9 (Parallel sessions)</p>	<p>7. Prof. Dr. Larry DURSTINE (USA)</p> <p>The Rise of Chronic Diseases in Children: An Unwanted Lasting Legacy for Our Children</p> <p>8. Assist. Prof. Dr. Miroslav Petr (Czech Republic)</p> <p>Exercise Genomics: Is This a Way Towards Personalized Exercise?</p> <p>9. Assist. Prof. Dr. Margaret KUO (Taiwan)</p> <p>Traditional Chinese Herbs for Anti-oxidation and Health Promotion in Chinese Population</p>
12:10 am - 2:00 pm	LUNCH	
		<p>CHAIRPERSONS: 1. Prof. Dr. Erika ZEMKOVA (Slovakia); 2. Dr. Zornitza MLADENOVA (Bulgaria); 3. Prof. Dr. Fang ZHAO (China)</p>
2:00 pm - 3:00 pm	<p>WORKSHOP 1, 2 & 3</p> <p>(Parallel sessions)</p>	<p>1. Prof. Dr. J. Hans de Ridder (South Africa) & Prof. Fernando FERREYRO BRAVO (Mexico)</p> <p>The Use of Basic Anthropometric indicators in Health</p> <p>2. Dr. Miranda CHIN (Hong Kong-China)</p> <p>Contemporary Dances to Reflect Chinese Culture and Philosophy</p> <p>3. Assoc. Prof. Dr. Maryam JAHROMI (Iran)</p> <p>The New Trend and Connection of Physical Activity and Sports to Health for Women in Iran: From the Middle East Perspective</p>
		CHAIRPERSONS
3:00 pm - 5:00 pm	<p>ORAL PRESENTATIONS</p> <p>(5 parallel sessions)</p>	<p>(15 min presentation and 5 min Q&A) for each oral presenter. For two hours with 5 parallel sessions, we can have totally 20 presentations in 5 rooms).</p>
3:00 pm - 5:00 pm	<p>BRICSCESS EXECUTIVE</p> <p>BOARD MEETING</p>	
7:00 pm - 9:00 pm	CULTURAL ACTIVITY	

Friday, Dec 1, 2017

		CHAIRPERSON: Prof. Dr. Myriam GUERRA-BALIC (Spain)
9:30 am - 10:00 am	KEYNOTE 4	Prof. Dr. J. Hans DE RIDDER (SA) The Influence of Globalisation and International recruitment on the size and shape of the Modern Athlete
		CHAIRPERSON: 4. Assoc. Prof. Dr. Maryam JAHROMI (Iran) ; 5. Prof. Dr. Veronica Violant HOLZ (Spain)
10:00 am - 11:00 am	WORKSHOP 4 & 5 (Parallel sessions)	4. Assist. Prof. Dr. Nara de OLIVEIRA & Assist. Prof. Dr. Cinthia da SILVA (Brazil) Physical Activities/Practices in Favor of Health As a Possible Legacy to the 2016 Rio Olympic Games 5. Prof. Dr. Serap INAL (Turkey) Easy and Accurate Way to Assess Posture in Schools: New York State Posture Evaluation Test
11:00 am - 11:30 am	TEA BREAK	
		CHAIRPERSON: 10. Prof. Dr. Ian CULPAN (New Zealand); 11. Prof. Dr. GL. KHANNA (India); 12. Dr. Hrvoje PODNAR (Croatia)
11:30 am - 11:50 am	INVITED SPEAKERS 10, 11 & 12 (Parallel sessions)	10. Assoc. Prof. Dr. Antonio BRAMANTE (Brazil) The City as a Privileged Locus to Promote Healthy Active Living under the Leisure Perspective 11. Assoc. Prof. Dr. Jingzhen (Ginger) YANG (China) Optimal Physical and Cognitive Rest after Sports-related Concussions in Youth 12. Prof. Dr. Kim GRABER (USA) The Role of Teacher Educators in Relation to K-12 Physical Education
		CHAIRPERSON: 13. Assoc. Prof. Dr. Fatma SAÇLI UZUNÖZ (Turkey); 14. Assist. Prof. Dr. Margaret Kao (Taiwan)
11:50 pm - 12:10 pm	INVITED SPEAKERS 13 & 14 (Parallel sessions)	13. Prof. Dr. Gıyasettin DEMİRHAN (Turkey) How Does Physical Activity Affect Cognitive Functions, Academic Performance and Positive Attitude? 14. Teressa SIU (Hong Kong-China) Through the Lenses – 'A China Study' on Media Coverage of Health, Nutrition and Wellness

		CHAIRPERSON: 15. Assist. Prof. Dr. Cinthia Da SILVA (Brazil); 16. Assoc. Prof. Dr. Dané COETZEE (SA)
12:10 pm - 12:30 pm	INVITED SPEAKERS 15 & 16 (Parallel sessions)	15. Assoc. Prof. Dr. Maria ABULKHANOVA (Russia) Applying Interactive Learning in the Physical Education Area for Promotion of Health and Wellbeing in Russia 16. Prof. Dr. Gurmeet Singh (India) Practical Implication for Long-Term Athletic Development to Assist Coaches with a “ <i>Best Practices</i> ” Model to Develop a Movement, Physical and Sports Literacy that Improve Athleticism
12:30 pm - 2:00 pm	LUNCH	
2:00 pm - 3:30 pm	FLV POSTER PRESENTATIONS (25)	
3:30 pm - 5:00 pm	ACCEPTED POSTER PRESENTATIONS	
5:00 pm - 5:30 pm	BRICSCESS GENERAL ASSEMBLY	
5:30 pm - 6:00 pm	CLOSING CEREMONY	
8:00 pm - 10:00 pm	FARWELL DINNER, FLV PERFORMANCE & SOCIAL NIGHT	

Saturday, Dec 2, 2017

9:00 am - 12:00 pm	GUIDED TOUR IN SANTOS FOR VIP, SPEAKERS, WORKSHOP PRESENTERS & FLV	
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