

3rd BRICSCESS 2024-New Delhi
Keynote Speaker



Prof. Dr. Ming-Kai CHIN
Founder and President, The Foundation for Global Community Health (GCH)
Founding & Immediate Past President, BRICS Council of
Exercise & Sports Science (BRICSCESS)
Co-Founder & Former President
Asian Council of Exercise & Sports Science (ACCESS)
Vice President, Global Affairs & Research
HOPSports Inc., USA (2010-2022)
Hong Kong-China

Prof. Dr. Ming-kai Chin received his Ph.D. in exercise physiology from the University of Wisconsin-Madison, USA in 1985. Dr. Chin previously served as the Head of Sports Science at the Hong Kong Sports Institute; Head and Principal Lecturer, Department of Physical Education and Sports Science at The Education University of Hong Kong (former Hong Kong Institute of Education); and Professor, School of Kinesiology, Allied Health and Human Services, University of Northern Iowa, USA. Professor Chin was the Vice President of Global Affairs and Research, HOPSports, Inc., USA (2010-2022). Prof. Chin's research interests lie in integrated and holistic approaches in the promotion of active living in schools and communities through interdisciplinary approaches. An editor of eight books and author of 200 publications in scientific and sports journals in English and Chinese, Professor Chin has given 205 keynote and invited presentations, and 90 conference presentations around the globe. A Fellow of AIESEP and Research Consortium of SHAPE America, he is one of the four Founders and Former President of the Asian Council of Exercise and Sports Science (ACCESS) and former Editor-in-Chief of the Asian Journal of Exercise & Sports Science (AJESS) (2001-2015). Professor Chin co-edited the book *Physical Education and Health: Global Perspectives and Best Practice* which solicited scholars from 40 countries to contribute chapters on the new directions for physical education and health in their respective countries. In April 2015, Professor Chin was awarded the Medal of Manuel Gomes Tubino by FIEP for his contribution of global work in physical education. He is the Co-Founder and Immediate Past-President of the BRICS Council of Exercise & Sports Science (BRICSCESS) and is the Founder and President of The Foundation for Global Community Health (GCH) promoting the United Nations 17 Sustainable Development Goals (SDGs).

Connecting Holistic Health to Interactive Technology in Youth and Community through the United Nations Sustainable Development Goals 2030 (UNSDGs)

Physical Education and Health: Global Perspectives and Best Practice (Chin & Edginton, 2014) included 109 scholars representing 67 universities and institutions from 40 countries focusing on new directions for physical education and health in their respective countries. This presentation provides an update on global perspectives changes found both in the literature and from discussions at international forums and conferences. Several areas of focus are interactive technology, community networking, model schools, and best practice which are aligned with the promotion of holistic health and wellbeing. The Foundation of Global Community Health (GCH), founded in 2017, serves as an illustration of the ways in which changes occur. The GCH mission is to improve community health and wellness worldwide by promoting physical, social and emotional health and safety through scientific evidence and culturally relevant school-based intervention strategies. Online streaming projects, such as Brain Break (BB), was initiated by GCH and has developed more than 300 BB videos that are available to the world for free use. The current coronavirus pandemic has caused lockdowns in most countries confining families to their homes and reducing physical activity. Lack of physical activity is now a major global concern, and health professionals recommend that in order to maintain holistic health, regular physical activity is a basic requirement for each family member. Future global directions aimed at the promotion of physical activity and health and the linking of the Centers for Disease Control and Prevention Active Model School ideal, Whole School, Whole Child and Whole Community (WSCC), and the 17 United Nations Sustainable Development Goals (UNSDG 17), especially "Goal 3, Health and Well-Being, Goal 4 Quality Education, and Goal 11 Sustainable Communities and Cities" is emphasized with the use of case studies.