

**3<sup>rd</sup> BRICSCESS 2024-New Delhi  
Invited Speaker**



Prof. Dr. Ricardo R. UVINHA  
Founding Member and Secretary General of BRICSCESS  
Dean, School of Arts, Sciences and Humanities  
University of Sao Paulo  
Sao Paulo  
Brazil

**Prof. Dr. Ricardo R. UVINHA** is Full Professor and Dean in the School of Arts, Sciences and Humanities, University of Sao Paulo (USP) in Brazil. Leader of the Interdisciplinary Group of Leisure Studies (GIEL/USP) and Coordinator of the World Leisure Center of Excellence (WLCE/Brazil). Recipient of the University of Sao Paulo Outstanding Teaching Award, he is an author of several articles and books about leisure and its relation with health promotion and physical activities sciences. Founding member and current Secretary General of The BRICS Council of Exercise and Sports Science (BRICSCESS). ORCID: 0000-0003-2936-9453. Web of Science ResearcherID: K-6797-2016.

***Research Development Center on Sport and Leisure Policies: Regional Partnership through Physical Activity, Exercise, and Health Science***

This research aims to demonstrate the main results of a project carried out in partnership between two of the main Brazilian universities, University of Sao Paulo (USP) and Federal University of Sao Paulo (UNIFESP), in the promotion of Physical Activity, Exercise, and Health Science. This is the partnership to carry out the Research Development Center on Sport and Leisure Policies of Rede Cedes, with support from the Ministry of Sport of the Government of Brazil. The project had the characteristic of maximizing the academic-scientific development potential of the southeastern region of Brazil, meeting the demands of scientific investigations, as well as reflecting on the development of qualified and socially referenced sports and leisure policies, especially in the context of training agents to act in this field. The central results stand out: the mapping and analysis of public sports and leisure policies at the national and regional levels, with the promotion of the exchange of knowledge and experiences in the academic context (other centers and research groups from national and international institutions) and non-academic (sports and leisure departments in the municipalities, community in general); the contribution to critical training and advice regarding public policies on sport and leisure, with an emphasis on the important role of communities and institutional partnerships for the promotion of health through physical activity.